

RocketDocs vs. SharePoint + CoPilot

Purpose-Built Proposal Automation vs. Generic Document Management

Feature	RocketDocs	SharePoint + CoPilot
Centralized Content Library	<input checked="" type="checkbox"/> Structured, governed, built for proposals	<input type="checkbox"/> Requires manual setup in SharePoint
Automated Proposal Workflows	<input checked="" type="checkbox"/> Pre-built for RFP/RFI/DDQ responses	<input type="checkbox"/> No workflow automation
Content Governance & Compliance	<input checked="" type="checkbox"/> Audit trails, version control, role permissions	<input type="checkbox"/> Limited governance, manual processes
Pre-Approved, Curated Content	<input checked="" type="checkbox"/> Auto-suggested, always compliant responses	<input type="checkbox"/> Copilot drafts, but needs well-structured content
Searching & Tagging Capabilities	<input checked="" type="checkbox"/> Advanced search with attributes, metadata, and tags	<input type="checkbox"/> CoPilot can search, but relies on manual tagging in SharePoint
Fast Time-to-Value	<input checked="" type="checkbox"/> Minimal IT involvement, fast deployment	<input type="checkbox"/> Custom setup required, AI learning curve

RocketDocs – Faster. Safer. Smarter.

RocketDocs

Speed: Automate proposals & win faster

Compliance: Reduce risk with built in governance

Ease: Minimize IT burden, maximize team productivity

SharePoint + CoPilot

Document Library:
(Not a proposal tool)

No Automation

DIY Setup: CoPilot needs structured data to work.